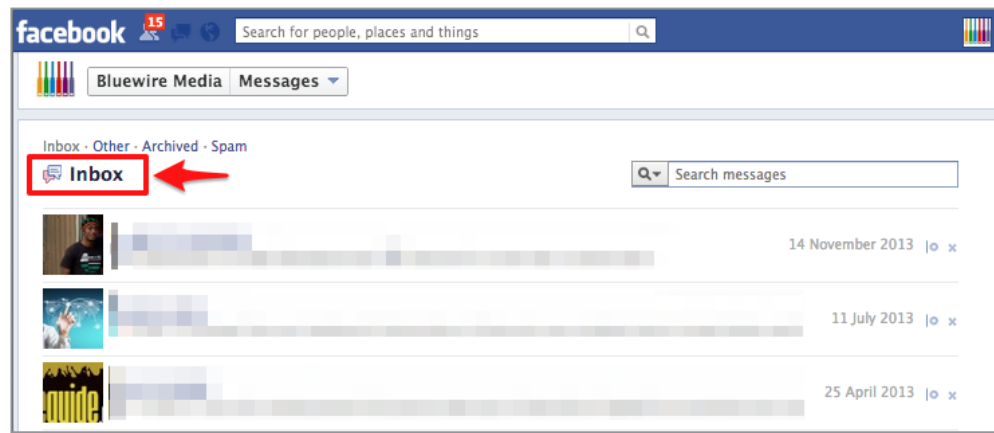


Facebook: 5 Minute Daily Marketing Plan

>> BEGINNER

> 2 minutes: Respond to notifications and messages

Check your notifications and messages and respond appropriately.



> 3 minutes: Post content

Post a piece of content such as a picture or question to your Business Page.



Facebook: 5 Minute Daily Marketing Plan

>> INTERMEDIATE

> 2 minutes: Post premium content

Post premium content that links people back to a landing page on your website.

> 3 minutes: Interact and share content

Interact with the people who 'like' you and share their content.



Facebook: 5 Minute Daily Marketing Plan

>> ADVANCED
















➤ 5 minutes: Check Facebook Insights

Check Facebook insights to see what content is most popular.

You can also get:

- a breakdown of the demographics of your fans,
- the time of day that gets the most traction, and
- your overall reach.

Use this data to see what's working with your Facebook marketing.

Your 5 Most Recent Posts							
Legend: ■ Reach: Organic/Paid ■ Post Clicks ■ Likes, Comments & Shares							
Published	Post	Type	Targeting	Reach	Engagement	Promote	
14/02/2014 12:15	 The back cover blurb of Web Marketing That Works.	📄	🌐	78 	27  2	Boost Post	
14/02/2014 12:09	 The full book cover for Web Marketing That Works.	📄	🌐	190 	41  13	Boost Post	
06/02/2014 15:55	 Thermomix Marketing – How "The 4 Blades" got over 20,000 podcast downloads and over 3000	🎧	🌐	3 	0  0	Boost Post	
04/02/2014 15:36	 7 things for entrepreneurs to urgently focus on in 2014 #BluewireBlog http://t.co/wbqgicKRg8	📄	🌐	2 	0  0	Boost Post	
31/01/2014 12:09	 Cheering you on when you lose Seth Godin	📄	🌐	120 	3  0	Boost Post	